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## TaCRI WINS THE 2011 NATIONAL TASTE OF HARVEST (ToH) COMPETITION



The Tanzania Coffee Research Institute (TaCRI) has won the National Taste of Harvest (ToH) competition organized in Moshi, 14th to 17th November 2011, jointly by the Eastern African Fine Coffees Association (EAFCA) and the EAFCA Tanzania Chapter. TaCRI's sample of a blend of the new improved Arabica hybrid varieties and N39 attained a first position with a score of 85.46 points from among 36 entries in this year's national competition.



*TaCRI's official receiving a trophy and certificate from the Guest of honour*

### **About ToH:**

EAFCA's Taste of Harvest (ToH) program is the annual cupping training and competition held in Eastern Africa that has become the premier cupping event in nine member countries; Ethiopia, Kenya, Uganda, Burundi, Rwanda, Tanzania, Zambia, Malawi and Zimbabwe,

soon will introduce the competition to EAFCA's newest member, Democratic Republic of Congo. The program begins with an annual National Taste of Harvest competition in each EAFCA member country to determine the best domestic coffee samples.

The five (5) coffees with the highest score from each country are then highlighted at the annual EAFCA African Fine Coffee Conference & Exhibition (AFCCE) cupping pavilion.

This cupping event draws hundreds of International and Regional Buyers & Producers who come to cup and tastes over 40 samples of Africans Finest Coffees.

### **About EAFCA**

Founded in July 2000, the Eastern African Fine Coffees Association (EAFCA) is a regional non profit, non political, member-driven association representing coffee sectors in 11 member countries namely Burundi, D. R. Congo, Ethiopia, Kenya, Malawi, Rwanda, South Africa, Tanzania, Uganda, Zambia and Zimbabwe. The Secretariat is hosted in Kampala, Uganda.

EAFCA members include both private and public sector coffee stakeholders including producers, exporters, international importers, policy makers, transporters and trade representatives.

Core activities include; trade & market expansion and product & quality enhancement.