



TANZANIA COFFEE RESEARCH INSTITUTE

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## Press Release

### 1.0 Background:

The Tanzania Coffee Research Institute (TaCRI) was incorporated in 2000 as a company limited by guarantee under the Companies Ordinance (Cap. 212) and became legally constituted and operational in September 2001 with the major objective of rejuvenating the Tanzania coffee industry, placing new emphasis on stakeholder-led, demand – driven **RESEARCH FOR DEVELOPMENT**.

The Institute provides a crucial public service to stakeholders in the country's coffee industry by providing coffee producers with relevant and practical technological innovations and advice that will improve productivity and quality. The result will be enhanced profitability and livelihoods for coffee producers and increased competitiveness of Tanzanian coffee on the world market.

This year, therefore marks TaCRI 10<sup>th</sup> Anniversary and 77<sup>th</sup> Anniversary of Lyamungu Coffee Research Station (CRS) and 50 years of Independence. This is an appropriate time to reflect on our mission, vision and achievements or milestones.

The 10<sup>th</sup> Anniversary is an important event to be marked in all 6 TaCRI sub-stations by organizing stakeholders' fares (open days and exhibitions) at different suitable dates in August and September 2011. with a climax at Lyamungu Headquarters on 09 September 2011 involving the broad spectrum of stakeholders (growers, processors, traders, service providers, inputs suppliers, financiers, local governments, NGO's and other partners).

The climax of the Anniversary, Sept. 9, 2011 at the TaCRI Headquarters, Lyamungu, will be preceded by Open Days at the TaCRI substations as follows:

- Sirari –Mara Region 22, August 2011
- Mwayaya-Kigoma Region 23, August 2011
- Mbimba – Mbeya Region 24, August 2011
- Maruku-Kagera Region 25, August 2011
- Ugano –Ruvuma Region 26, August 2011

### 2.0 Activities:

Two of the most prominent activities to feature on the Open Days will be the launching of an ambitious five years' project for seedlings multiplication and distribution in each sub-station.

The Project envisages to produce a total of 200 million seedlings (nationwide) come year 2015/2016, against the total of 17.9 million in 2011/2012.

TaCRI believes that in order to meet this target, committed co-operation from stakeholders is of utmost importance; for example: farmer groups in the establishment of clonal mother gardens, etc.

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And the second activity, among others, will be an exhibition to give an opportunity to showcase the best of Tanzania coffees.

All potential exhibitors in the coffee value chain are invited i.e. farmers, buyers, traders, roasters, millers — with each finding it a useful forum to share the latest information/technology/products in the coffee industry.

### **3.0 Wayforward**

Therefore, as we reflect on the lessons learnt for the past 10 years, we look forward positively, not only to increased coffee production due to planting of improved hybrid coffee varieties, but also to a much more profitable and sustainable coffee industry.

Way forward: TaCRI contributing to a profitable and sustainable coffee industry thro adoption of appropriate technologies that will increase productivity and quality, reduce costs of production thereby increasing incomes and profit – THIS IS OUR LONG STANDING LANGUAGE  
BWANA JAMES

Issued by:  
Chief Executive Director,  
Tanzania Coffee Research Institute (TaCRI)

**June 27, 2011**